

RUPARELIA FOUNDATION

PAYMENT VOUCHER

PAYMENT NO RF/2020/022/1126

Date: 03 February 2021

PAY M/S *←* PREMIER ADVERTISING & MEDIA LTD

CHQ. NO. _____ DATED _____ AMOUNT USD \$ 70.00

(IN WORDS) USD *✓* Seventy Dollar Only

BEING *✓* Payment made towards Paid Media spend for Face Media for the period 01/12/2020 to 25/12/2020

INV NO	INV DATE	NET	VAT	TOTAL
3886	1-Jan-21	\$ 35.59	\$ 6.41	\$ <i>✓</i> 42.00
3912	11-Jan-21	\$ 23.73	\$ 4.27	\$ <i>✓</i> 28.00
		\$ 59.32	\$ 10.68	\$ 70.00
LESS: WHT 6%				\$ -
PAYING AFTER WHT				\$ <i>✓</i> 70.00

Ala
3/2/2021
PREPARED BY

Murshid
4/1/21
CHECKED BY

Naiya 9/2/21
CONFIRMED BY

[Signature]
SANCTIONED BY

GRACE MURSHID

NAIYA

Chq No : *324*

Chq Date : *12/2/2021*

Chq Prepared By : _____

Signature : _____

RECEIVER DETAILS

NAME : *Aling*
DATE : *4/15/21*
ID TYPE : _____
SIGN : _____

Processed for Payment
03 FEB 2021
Ala
 HOD ACCOUNTS GM/AGM

Ruparelia Group
 ACCOUNT 1 (A/C) RECEIVED
05 FEB 2021
 IN/OUT NAME/SGN:

PAID Date: *12/2/2021*
 Company Name: *RF*
 Amount: *70/-*
 Chq No.: *324* Sign: *Ala*

PREMIER
ADVERTISING & MEDIA LTD
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TAX INVOICE

PREMIER ADVERTISING & MEDIA LTD
 PLOT 38, CRANE CHAMBERS
 4TH FLOOR, KAMPALA ROAD
 KAMPALA, UGANDA
 TEL : +256 - 414-343-584

TIN NO:	1008516370
INV NO:	3886
DATE:	1-Jan-21
LPO NO:	
ORDER NO:	

EMAIL : info@premieradvertising.com
accounts@premieradvertising.com

BILL TO : The Ruparelia Foundation
 4Th Floor, Plot 38, Crane Chambers, Kampala Road

SR NO	PARTICULARS	QTY	UNITS	RATE	AMOUNT
	From 01/12/2020 to 25/12/2020				
1	Paid Media Spend for the period - Facebook Media	1	MONTH	\$ 36	\$ 36
NET TOTAL					\$ 36
VAT 18%					\$ 6
INV TOTAL :					\$ 42

IN WORDS : Forty-Two Us Dollars

Clina
 AUTHORIZED SIGNATORY
 FOR PREMIER ADVERTISING & MEDIA LTD

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 Tel: +256 414 343 584
info@premieradvertising.com

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The Ruparelia Foundation		Invoicing Details					
DATE BILLED	CAMPAIGN NAME	AMOUNT	20% markup	Net	Vat	Total	
The Ruparelia Foundation	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.04	\$ 0.01	\$ 0.05	\$ 0.01	\$ 0.06	
17,451 Likes	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.16	\$ 0.03	\$ 0.19	\$ 0.03	\$ 0.23	
Amount Spent:	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 2.21	\$ 0.44	\$ 2.65	\$ 0.48	\$ 3.13	
\$29,89	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 3.97	\$ 0.79	\$ 4.76	\$ 0.86	\$ 5.62	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 2.73	\$ 0.55	\$ 3.28	\$ 0.59	\$ 3.87	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 3.23	\$ 0.65	\$ 3.88	\$ 0.70	\$ 4.57	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 2.39	\$ 0.48	\$ 2.87	\$ 0.52	\$ 3.38	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 4.06	\$ 0.81	\$ 4.87	\$ 0.88	\$ 5.75	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 2.39	\$ 0.48	\$ 2.87	\$ 0.52	\$ 3.38	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 2.81	\$ 0.56	\$ 3.37	\$ 0.61	\$ 3.98	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.98	\$ 0.20	\$ 1.18	\$ 0.21	\$ 1.39	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.77	\$ 0.15	\$ 0.92	\$ 0.17	\$ 1.09	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 1.32	\$ 0.26	\$ 1.58	\$ 0.29	\$ 1.87	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.46	\$ 0.09	\$ 0.55	\$ 0.10	\$ 0.65	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.81	\$ 0.16	\$ 0.97	\$ 0.17	\$ 1.15	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.33	\$ 0.07	\$ 0.40	\$ 0.07	\$ 0.47	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.22	\$ 0.04	\$ 0.26	\$ 0.05	\$ 0.31	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.29	\$ 0.06	\$ 0.35	\$ 0.06	\$ 0.41	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.10	\$ 0.02	\$ 0.12	\$ 0.02	\$ 0.14	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.15	\$ 0.03	\$ 0.18	\$ 0.03	\$ 0.21	
	Campaign:Post: "We are collecting Christmas gifts for less..."	\$ 0.47	\$ 0.09	\$ 0.56	\$ 0.10	\$ 0.67	
	TOTAL	\$ 29.89	\$ 5.98	\$ 35.87	\$ 6.46	\$ 42.32	

Processed for Payment
03 FEB 2021
A/A
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e-INVOICE/TAX INVOICE

Section A: Seller's Details

BRN:	56949
TIN:	1008516370
Trade Name:	PREMIER ADVERTISING & MEDIA LTD
Address:	CRANE CHAMBER KAMPALA KAMPALA CENTRAL DIVI KAMPALA CENTRAL DIVISION NAKASERO IV
Seller's Reference Number:	3886
Served by:	CHIMA

Section B: URA Information

Document Type:	Original
Issued Date:	02/01/2021
Time:	14:54:29
Device Number:	127211443096086081
Fiscal Document Number:	120005619121
Verification Code:	19129740216247041704

Section C: Buyer's Details

TIN:	1001367677
Name:	THE RUPARELIA FOUNDATION

Section D: Goods & Services Details

Item	Quantity	Unit Measure	Unit Price	Total	Tax Category
Boosting Charges	1	Per month	42	42	A

Section E: Tax Details

Tax Category	Net Amount	Tax Amount	Gross Amount
A: Standard(18%)	35.6	6.4	42

Section F: Summary

Net Amount:	35.6
Tax Amount:	6.4
Gross Amount:	42 Forty-two dollars only.
Currency:	USD
Number of Items:	1
Mode:	Online
Remarks:	From 01/12/2020 to 25/12/2020 Paid Media Spend for the period - Facebook Media 1 MONTH \$36



*** END OF e-INVOICE/TAX INVOICE ***



PREMIER
ADVERTISING & MEDIA LTD
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TAX INVOICE

PREMIER ADVERTISING & MEDIA LTD
 PLOT 38, CRANE CHAMBERS
 4TH FLOOR, KAMPALA ROAD
 KAMPALA, UGANDA
 TEL : +256 - 414-343-584

TIN NO:	1008516370
INV NO:	3912
DATE:	11-Jan-21
LPO NO:	
ORDER NO:	

EMAIL : info@premieradvertising.com
accounts@premieradvertising.com

BILL TO : The Ruparelia Foundation
 4Th Floor, Plot 38, Crane Chambers, Kampala Road

SR NO	PARTICULARS	QTY	UNITS	RATE	AMOUNT
	From 01/12/2020 to 25/12/2020				
1	Paid Media Spend for the period - Facebook Media	1	MONTH	\$ 24	\$ 24
NET TOTAL					\$ 24
VAT 18%					\$ 4
INV TOTAL :					\$ 28

IN WORDS : Twenty-Eight Us Dollars

Pliny

AUTHORISED SIGNATORY
 FOR PREMIER ADVERTISING & MEDIA LTD



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03 FEB 2021
AK
 HOD ACCOUNTS GM/AGM



e-INVOICE/TAX INVOICE

Section A: Seller's Details

BRN:	56949
TIN:	1008516370
Trade Name:	PREMIER ADVERTISING & MEDIA LTD
Address:	CRANE CHAMBER KAMPALA KAMPALA CENTRAL DIVI KAMPALA CENTRAL DIVISION NAKASERO IV
Seller's Reference Number:	3912
Served by:	CHIMA

Section B: URA Information

Document Type:	Original
Issued Date:	12/01/2021
Time:	12:49:38
Device Number:	127211443096086081
Fiscal Document Number:	120007362727
Verification Code:	15271916231172163026

Section C: Buyer's Details

TIN:	1001367677
Name:	THE RUPARELIA FOUNDATION

Section D: Goods & Services Details

Item	Quantity	Unit Measure	Unit Price	Total	Tax Category
Boosting Charges	1	Per month	28	28	A

Section E: Tax Details

Tax Category	Net Amount	Tax Amount	Gross Amount
A: Standard(18%)	23.73	4.27	28

Section F: Summary

Net Amount:	23.73
Tax Amount:	4.27
Gross Amount:	28 Twenty-eight dollars only.
Currency:	USD
Number of Items:	1
Mode:	Online
Remarks:	From 01/12/2020 to 25/12/2020 Paid Media Spend for the period - Facebook Media 1 MONTH \$24



*** END OF e-INVOICE/TAX INVOICE ***



The Ruparelia Foundation

Invoicing Details

	DATE BILLED	CAMPAIGN NAME	AMOUNT	20% markup	Net	Vat	Total
The Ruparelia Foundation	Dec 27, 2020	Campaign:Post: ""	\$ 0.07	\$ 0.01	\$ 0.08	\$ 0.02	\$ 0.10
17,493 Likes	Dec 27, 2020	Campaign:Post: ""	\$ 5.13	\$ 1.03	\$ 6.16	\$ 1.11	\$ 7.26
Amount Spent:	Dec 26, 2020	Campaign:Post: ""	\$ 3.40	\$ 0.68	\$ 4.08	\$ 0.73	\$ 4.81
\$20.00	Dec 25, 2020	Campaign:Post: ""	\$ 2.86	\$ 0.57	\$ 3.43	\$ 0.62	\$ 4.05
	Dec 24, 2020	Campaign:Post: ""	\$ 2.29	\$ 0.46	\$ 2.75	\$ 0.49	\$ 3.24
	Dec 23, 2020	Campaign:Post: ""	\$ 1.45	\$ 0.29	\$ 1.74	\$ 0.31	\$ 2.05
	Dec 23, 2020	Campaign:Post: ""	\$ 1.38	\$ 0.28	\$ 1.66	\$ 0.30	\$ 1.95
	Dec 23, 2020	Campaign:Post: ""	\$ 1.09	\$ 0.22	\$ 1.31	\$ 0.24	\$ 1.54
	Dec 23, 2020	Campaign:Post: ""	\$ 1.23	\$ 0.25	\$ 1.48	\$ 0.27	\$ 1.74
	Dec 22, 2020	Campaign:Post: ""	\$ 1.08	\$ 0.22	\$ 1.30	\$ 0.23	\$ 1.53
	Dec 22, 2020	Campaign:Post: ""	\$ 0.02	\$ 0.00	\$ 0.02	\$ 0.00	\$ 0.03
		TOTAL	\$ 20.00	\$ 4.00	\$ 24.00	\$ 4.32	\$ 28.32

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Summary

Premier AD UG Last 30 days

Premier AD UG spent \$67.56 on 2 ads in the last 30 days.

Reach	Post Engagement	Link Clicks
94,464	31,315	5

Summary

New Premier Ad Boosting card Last 30 days

New Premier Ad Boosting card spent \$20.00 on 1 ad in the last 30 days.

Reach	Post Engagement	Link Clicks
43,552	15,993	1

COST PER CLICK

\$2.25, \$0.66

DECEMBER 2020

**MONTHLY PAID MEDIA REPORT
FOR THE RUPARELIA
FOUNDATION**

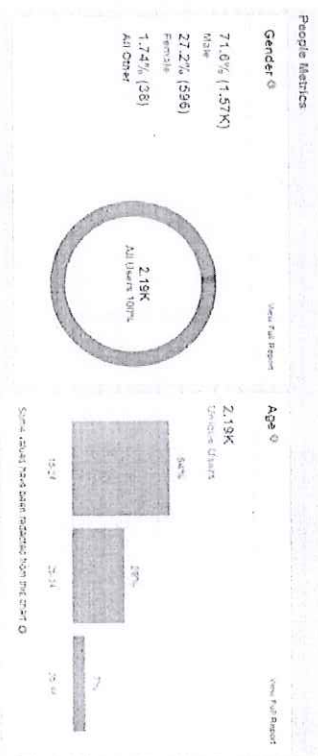
REPORT PREPARED ON JANUARY 6TH 2021

THE FOLLOWING STATISTICS AND FIGURES REPRESENT THE PATTERN OF PAID MEDIA IMPACT AND SPEND ON FACEBOOK & INSTAGRAM FOR THE RUPARELIA FOUNDATION FOR THE MONTH OF DECEMBER.

Note: The Impact may include data collected from Facebook Pixels integrated into the Ruparelia Foundation Website.

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PEOPLE METRICS



AUDIENCES

1. Location - Living in Uganda.
2. Age 18 - 65+
3. Facebook identifies users' interests from People Who Match Interests: Foundation, NGO, Support, Orphanage, Leadership development, Foundation website, Leadership.

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03 FEB 2021

AR

HOD ACCOUNTS GM/AGM

Guaranty Trust Bank (Uganda) Ltd
Plot 56 Kira Road
PO Box 7323 Kampala, Uganda

KIRA ROAD BRANCH

22 27-18-47

000324-21800103



Guaranty Trust Bank (Uganda) Ltd

NOT EXCEEDING USD.

\$70/-

12-Feb-2021

THE CHEQUE IS VALID FOR 90 DAYS

PREMIER ADVERTISING & MEDIA LTD

Pay

at order

**Seventy Dollars Only **

US Dollars

Not Negotiable
A/C Payee only

USD **70/-

A/C 218 131161 2 5111 0

THE RUPARELIA FOUNDATION

Cheque Number

Bank Code

Account Number

000324 07 2718470 218001031 22

[Signature]

[Signature]
Authorized Signatory